

Privacy Policy

Last Updated: 04.25.2024

At GENX Hospitality Group Inc ("we," "us," or "our"), we are committed to protecting the privacy of our users. This Privacy Policy outlines how we collect, use, share, and safeguard your personal information. By using our services, you consent to the practices described in this policy.

1. The Personal Information We Collect

We may collect the following types of personal information from you:

- **Contact Information:** This may include your name, email address, phone number, and mailing address.
- **Demographic Information:** This may include your age, gender, interests, and preferences.
- **Account Information:** If you create an account with us, we will collect information such as your username, password, and account settings.
- **Payment Information:** If you make purchases, we may collect credit card information and billing address.
- **Usage Data:** We automatically collect data about how you use our services, including your IP address, browser type, and device information.
- **Cookies and Tracking Technologies:** We may use cookies and similar technologies to gather information about your interactions with our website.

2. How We Use the Collected Information

We use your personal information for the following purposes:

- **To Provide Services:** We use your information to fulfill your requests, process transactions, and deliver our services.
- **Communication:** We may use your contact information to send you updates, newsletters, and other information related to our services.
- **Personalization:** We use your demographic and usage data to customize your experience and improve our services.
- **Marketing:** We may use your information for marketing purposes, including sending promotional materials and special offers.
- **Analytics:** We analyze usage data to understand how our services are being used and to improve our offerings.
- **Legal Compliance:** We may use your information to comply with applicable laws, regulations, or legal requests.

3. How We Share Your Information

We may share your personal information in the following circumstances:

- **With Service Providers:** We may share your information with third-party vendors and service providers to assist with our operations (e.g., payment processing, marketing, analytics).
- **For Legal Reasons:** We may disclose your information to comply with legal obligations, respond to subpoenas, or protect our rights and property.
- **Business Transfers:** In the event of a merger, acquisition, or sale of all or a portion of our assets, your information may be transferred as part of that transaction.
- **With Your Consent:** We may share your information with third parties if we obtain your consent to do so.

4. How to Opt-Out of Further Communications

You have the right to opt-out of receiving communications from us. You may do so by:

- **Unsubscribing:** Follow the "unsubscribe" instructions included in any promotional email we send you.
- **Contact Us:** You can contact us at [insert contact email/phone number] to request the removal of your information from our marketing lists.
- **Account Settings:** If you have an account with us, you may adjust your communication preferences in your account settings.

Please note that even after opting out, we may still send you non-promotional communications, such as transactional emails or notices regarding your account.

Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. When we make material changes, we will notify you by posting the revised policy on our website and updating the "Last Updated" date at the top of this policy.

Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

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